



THE ESSENTIAL GUIDE TO PURCHASING
SERVICES AND PRODUCTS

MEDIA KIT 2021

WWW.QAEDUCATION.CO.UK

Why Choose QA Education to advertise?

QA Education is subscribed to in print by over **8,000** Key decision-makers and is digitally subscribed to by a further **29,000+**.

QA Education provides a platform to promote your brand, targeted to headteachers and education decision-makers within schools. We are the essential guide to news and product information for the largest educational establishments throughout England and Wales. If a school needs it, it can be found in QA Education

QA Education's Annual Directory comes out December 2021 and runs for a full 12 months. A digital version will also be available for 12 months on our website and a link to the directory is included in E Shots and newsletters sent out to our database throughout the year. Head Teacher Magazine - QA Education Magazine



Advertising in QA will ensure your product or service is seen by relevant decision-makers across the sector.

A4 Magazine Adverts

- Double page spread
420mm wide X 297mm high (+ 3mm bleed)
- A4 advert
210mm wide X 297mm high (+ 3mm bleed)
- 1/2 horizontal
183mm wide X 297mm high
- 1/2 Vertical
90mm wide X 256 mm high
- 1/4 advert
90mm wide X 126mm high

A5 Magazine Adverts

- Double page spread
420mm wide X 297mm high (+ 3mm bleed)
- A5 advert
297mm wide X 210mm high (+ 3mm bleed)
- 1/2 horizontal
123mm wide X 90mm high
- 1/2 Vertical
58mm wide X 176 mm high
- 1/4 advert
58mm wide X 90mm high

All artwork should be supplied in CMYK at 300dpi. In the following format: PDF | JPEG | TIFF
 All artwork to be supplied by copy date advised and sent to copy@euromediaal.com
IMPORTANT: Please ensure all images supplied are authorized for use and do not infringe any copyright or licence use

www.qaeducation.co.uk is the accompanying website to our premium printed publication QA Education Magazine.

However, our website is so much more than just a digital extension of our printed magazine. With news stories, product overviews, and educational information being uploaded throughout the year, the QA website is developing a strong reputation as a leading online publication in its own right. Every day we help our advertisers target decision-makers and key influencers in the purchasing of goods and services for schools.....it's what we do best.

Display Advertising

Inside Front Cover	£1350
Inside back Cover	£1275
Outside back Cover	£1350
Double Page Spread	£1800
Full pg	£1200
1/2 pg	£600
1/4 pg -	£300
Front Cover Logo	£350

***All prices subject to VAT*

Online Advertising

Banner	£1500
Pop up	£500
Thumbnail	£300
Online Editorial only	£200
Online Magazine (One Advertiser Front Cover, Back Cover, 6 pages of editorial/ advertorial)	£2000

E-shots £895
per monthly campaign

***All prices subject to VAT*